



SKECHERS

SKECHERS[®]
THE COMFORT TECHNOLOGY COMPANY[™]



SKECHERS®

**A GLOBAL
POWERHOUSE
BRAND**

SKECHERS[®]

THE COMFORT TECHNOLOGY COMPANY[™]

Skechers, a Fortune 500[®] company established in 1992, develops **comfortable, innovative, stylish,** and **quality** products at a **reasonable price**. This is our ongoing mission. With a broad range and a fit for every age and need spanning footwear, apparel and accessories, Skechers is a complete lifestyle, fashion and athletic brand recognized by consumers around the world.

Innovation has been integral to our brand's DNA for more than 30 years and it's apparent in the advanced cushioning, materials and features only offered by Skechers. And now these evolved **signature comfort technologies** are found in every collection with more uniquely Skechers benefits arriving in our products each season.

Our **award-winning success** is thanks to a diverse global team driven by excellence. From designers sparking new ideas to the marketing team that gets the word out. From operations experts ensuring efficient shipments across continents to strong execution by management building infrastructure to prepare for long-term growth. From the newest employee to those who have been with the Company since the start, there are approximately 15,000 of us who make everything in the Skechers universe possible.



RECOGNIZED FOR EXCELLENCE

Year after year, industry and consumer magazines have honored Skechers with awards for its business, branding and products. These accolades are a testament to the hard work of the Skechers team who develops and markets collections that are on-trend, in-demand and meet the needs of consumers.



**10-TIME RECIPIENT OF FOOTWEAR PLUS
COMPANY OF THE YEAR**



**3-TIME RECIPIENT OF FN
COMPANY OF THE YEAR**

50+ Industry Awards | 140+ Editorial Awards

30+ YEARS OF SKECHERS



1992

Skechers launches in Southern California with just a single men's logger boot style.

1994

International business is established with distributors in Australia, New Zealand, Japan and South Africa.



1995

First retail store opens in Manhattan Beach, a few feet from corporate headquarters.



1997

The brand arrives in the Big Apple with first store in New York City. It later relocates to the heart of Times Square.



1998

Establishes e-commerce business by launching skechers.com.



1999

Goes public on the NYSE under the symbol SKX.

2000

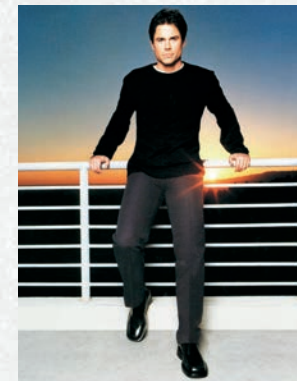


Britney Spears is the Company's first international celebrity endorsee.

First subsidiaries are established in the United Kingdom, Germany and Switzerland—eventually also serving Austria and Ireland.

2001

First international store opens in heart of Tokyo via our distributor.



Triple threat of men's star power with Matt Dillon, Rick Fox, and Rob Lowe (for the first time).



France becomes a subsidiary and the brand goes direct with first company-owned international retail stores in London and Paris. There are now more than 90 stores in the UK and 12 in France.

2002

Subsidiaries launch in Canada and expand across Europe to directly serve Benelux and Iberia.



Robert Downey, Jr. promotes Skechers worldwide.



European Distribution Center opens. In 2016 it goes automated and expands to over 1 million square feet.

2003



Christina Aguilera faces herself in Skechers.

Italy subsidiary is established.



2005

American Idol winner Carrie Underwood joins Skechers' list of endorsees.

2006

First South American subsidiary is established in Brazil.

2008



Establishes joint ventures in China, Hong Kong, and Southeast Asia (10 countries). China has since grown into our largest international market.

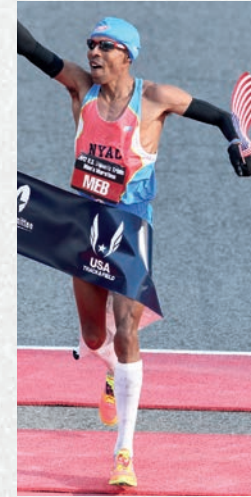
2009

With 10 Skechers stores already in place, Chile transitions from a distributor to a subsidiary.

The first Skechers Pier to Pier Friendship Walk hits the Strand in Manhattan Beach. The annual event has raised more than \$21 million for schools and children with diverse abilities over the years.



Skechers partners with television personality Brooke Burke, one of the company's first models.



Skechers Performance launches with Meb at NYC Marathon. In 2014, he wins Boston Marathon in GO RUN.

2011

2010

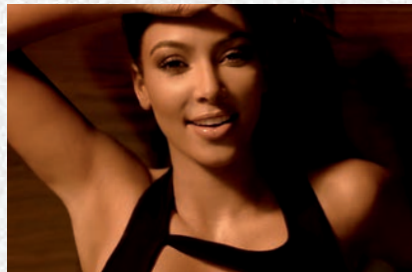
At 25,000 sq. ft., the world's largest (at the time) Skechers store opens in Las Vegas.



First Skechers Super Bowl ad features star quarterback Joe Montana.



Fully automated LEED Gold Certified 1.82-million-square-foot North American distribution center opens. Expands to 2.6 million square feet in 2022.



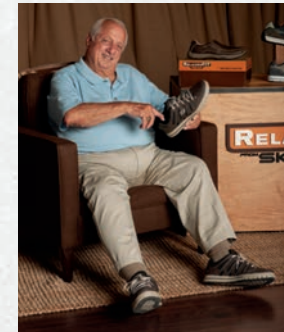
Kim Kardashian makes Skechers her new trainer in Super Bowl spot.

2012

Mr. Quiggly moonwalks across the finish line at the Super Bowl, with a cameo from Mark Cuban.



The late Tommy Lasorda talks Relaxed Fit.



With four stores open, Japan transitions to a subsidiary. Now there are more than 50 stores.



2014

Matt Kuchar helps launch GO GOLF.

SKECHERS
1000th
Store
opens in Mexico City.

Pete Rose finally gets into the hall.



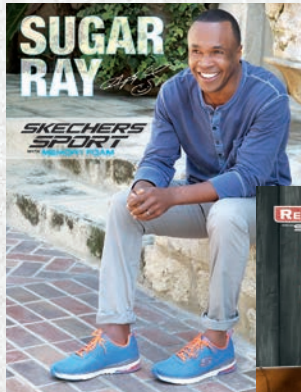
ddiovato
6 months ago
Ohhh yaa just stretching at my #SKECHERS shoot. @skechers



Demi Lovato becomes face of Skechers.

2015

Two subsidiaries launch in Central Eastern Europe (13 countries) and Latin America (29 countries including Colombia, Costa Rica, Ecuador, Panama and Peru).



Sugar Ray Leonard and Ringo Starr get comfortable in Skechers.



2016

SKECHERS
2000th
Store

Joint ventures are established in Israel and South Korea.



Meghan Trainor goes retro with Skechers Originals.

2017



Athletes David Ortiz and Howie Long join the team.



International business surpasses 50% of total sales.

2018



Camila Cabello continues the Skechers pop star legacy.

2019

A joint venture since 2012, India transitions to a wholly-owned subsidiary with 223 stores, growing to more than 390 stores today.

The brand has North America covered as Mexico becomes a joint venture.



Brooke Henderson, who joined in 2016, sets Canadian golf pro title record.

SKECHERS 3000th Store

opens in Shenyang, China—the first superstore in that country.



Flagship store opens in Munich with 19 stores now open in Germany.



1.6-million-square-foot China distribution center opens.

2021



Skechers reinforces its brand as The Comfort Technology Company™.

Philippines transitions to a subsidiary.



The Talk co-host Amanda Kloots reps both footwear and apparel.

2020

Pitcher Clayton Kershaw signs on and wears Skechers on the mound.



Race car driver Rusty Wallace for Goodyear® and retired football star Cris Carter for Workout Walker.

SKECHERS 4000th Store



Tony Romo takes it "To The Max" in his second Skechers Super Bowl ad.

2022



First phase of corporate headquarters expansion opens in Manhattan Beach. New buildings under construction including Skechers Design Center will eventually bring campus total to 330,000 square feet.

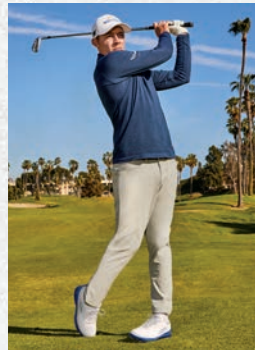


Skechers brings comfort home with Martha Stewart.

Willie Nelson goes on the road around the Super Bowl.



Chesca gets colorful in Skechers Uno."



Golfer Matt Fitzpatrick joins team, and soon after wins first major championship.



Skechers goes all-in on the fun sport of pickleball with Tyson McGuffin and Catherine Parenteau.

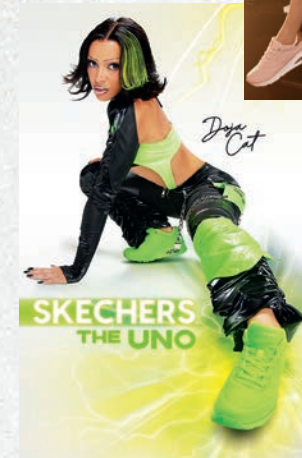
2023



Snoop Dogg wears Skechers through his day in Super Bowl ad.

Establishes Scandinavia subsidiary covering Denmark, Finland, Norway and Sweden.

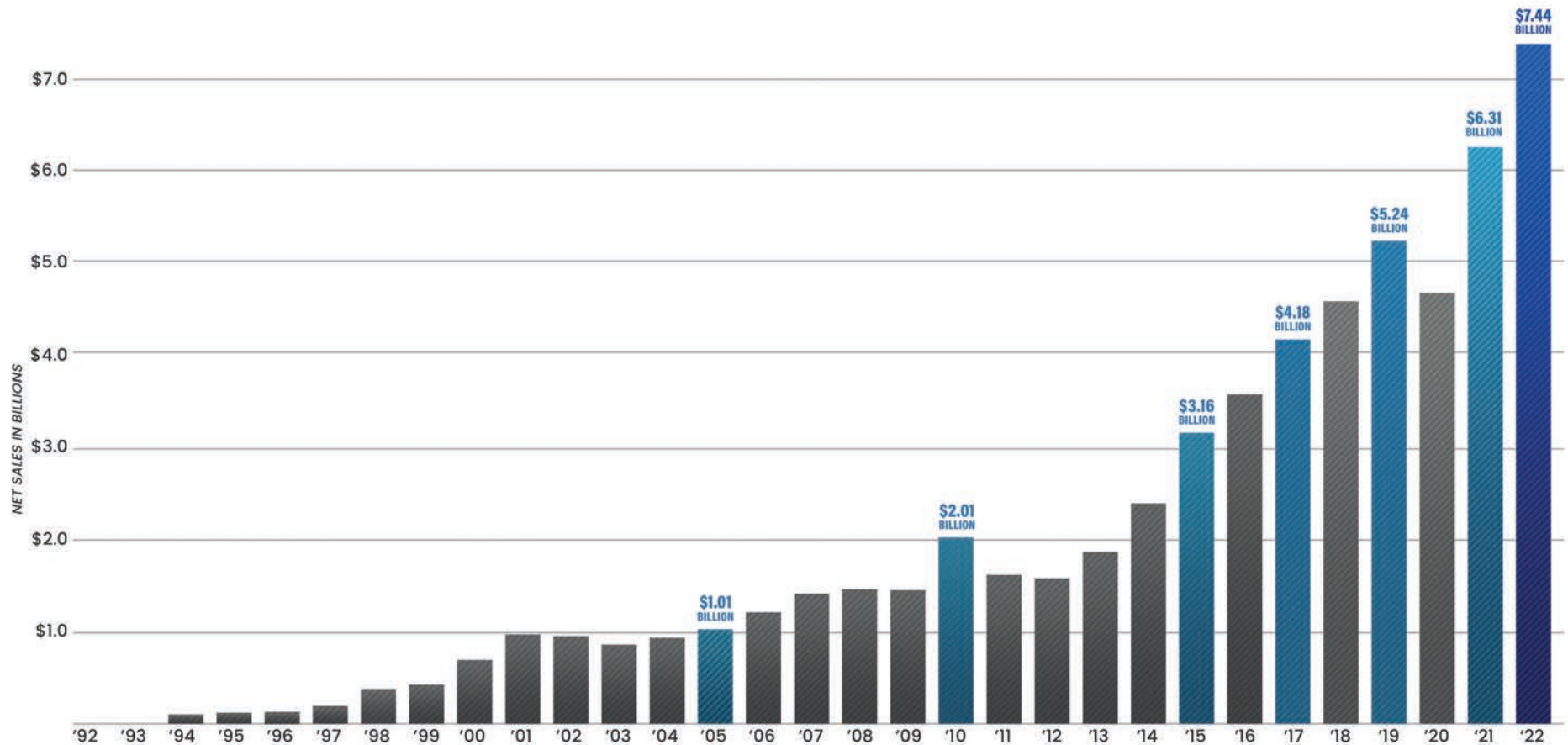
Ashley Park sings about her Skechers obsession.



Doja Cat elevates fashion as artist-in-residence.

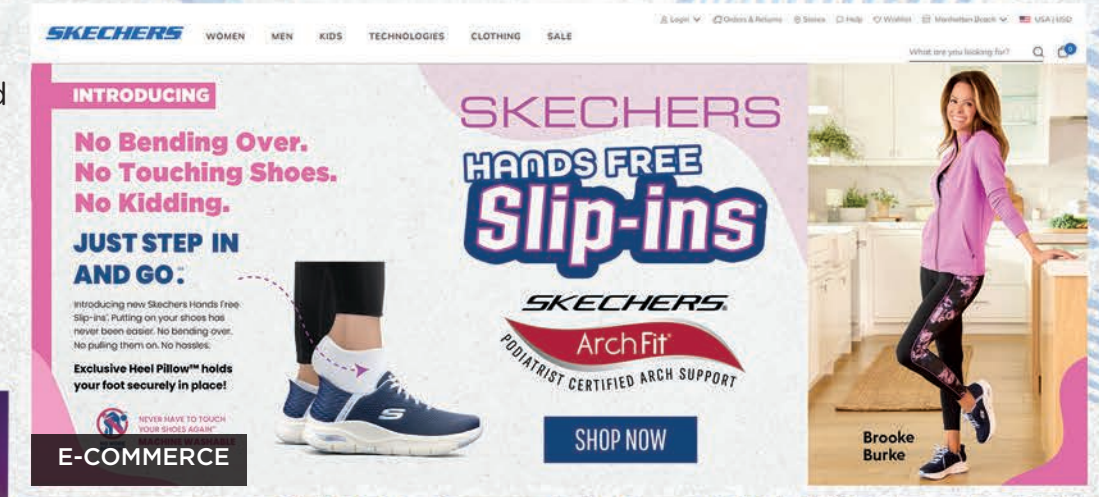
Debuts on the Fortune 500® list.

THREE DECADES OF GROWTH WITH A GOAL OF \$10 BILLION ANNUAL SALES BY YEAR-END 2026



BUSINESS STRATEGY

Our distribution strategy utilizes multiple channels to ensure that our products reach consumers wherever and however they shop—with 59% of revenue from international in 2022. Among the more than 4,500 Skechers retail stores worldwide, over 1,400 are company-owned and part of a **direct-to-consumer** business that also includes a global network of e-commerce sites. In addition, our **wholesale business** is comprised of established and leading retail partners in every country where we operate.

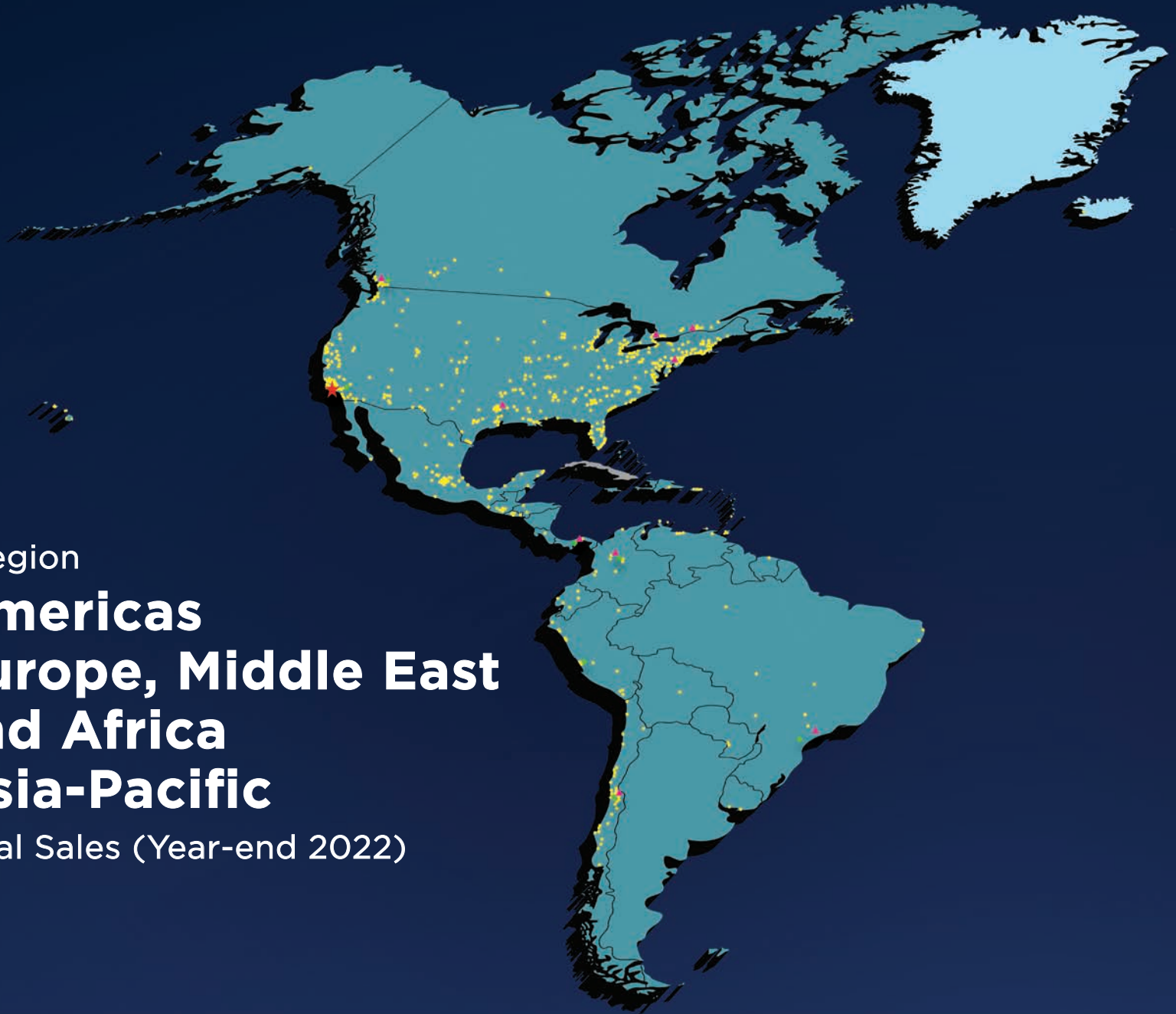


OUR MASSIVE FOOTPRINT

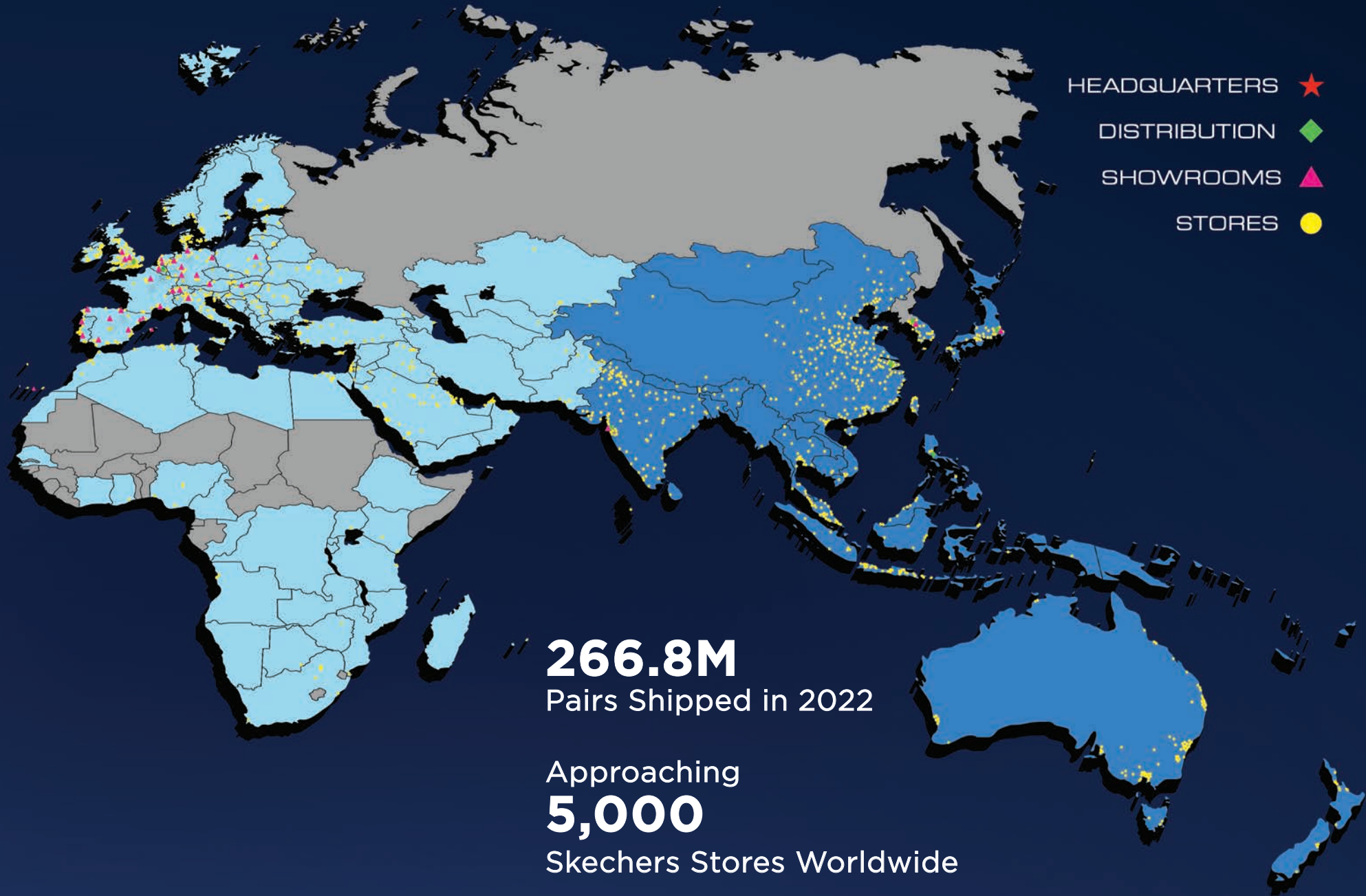
Revenue by Region

- **52% Americas**
- **23% Europe, Middle East and Africa**
- **25% Asia-Pacific**

Percent of Total Sales (Year-end 2022)



FOR GLOBAL GROWTH



DIRECT TO CONSUMER

Our stores showcase a complete range of Skechers footwear and are designed to draw in a diverse base of shoppers. We've invested heavily in point-of-sale technologies with state-of-the-art omnichannel inventory management systems and touchscreen devices to better connect with our rapidly expanding digital shops.

WE DIRECTLY REACH CONSUMERS THROUGH SEVERAL FORMATS AND CHANNELS:

BRICK AND MORTAR

FLAGSHIP / CONCEPT

Targeting the highest-traffic destinations on high streets and in shopping malls.

OUTLET

Reaching more consumers in premium centers.

BIG BEAUTIFUL STORES

Large format locations designed to showcase collections in dedicated shops while also moving product efficiently.

DIGITAL COMMERCE

Convenient-to-shop web stores create an omni-channel experience and offer consumers access to the brand when not near a physical Skechers retail location.



**ROME, ITALY
CONCEPT**



**ONTARIO, CALIFORNIA
OUTLET**



**SAN DIMAS, CALIFORNIA
BIG BEAUTIFUL STORE**



MANHATTAN BEACH, CALIFORNIA



PARIS, FRANCE



LANZAROTE, SPAIN



TIMES SQUARE - NEW YORK CITY, NEW YORK



INDORE. INDIA



RETAIL *PARTNERSHIPS*

Distributors and franchisees around the world operating Skechers retail stores never stand alone. Every store is backed by three decades of experience, extensive marketing assets, merchandising insight and operational efficiencies of a global powerhouse brand. Combining corporate resources with on-the-ground local expertise is key to opening and operating profitable Skechers retail stores in any region.

OUR
PROVEN
RETAIL
MODEL
DRIVES
SUCCESS.



BANDUNG, INDONESIA



ÜLEMISTE, ESTONIA



ALGIERS, ALGERIA



WOKING, ENGLAND



ROME, ITALY

PORTO, PORTUGAL



BARCELONA, SPAIN



EVERY STORE IS A
BRAND-BUILDING AMBASSADOR.

SKECHERS



COPENHAGEN, DENMARK

SKECHERS



PRISTINA, KOSOVO

DIGITAL COMMERCE



DIRECT-TO-CONSUMER SKECHERS E-COMMERCE STORE LOCATIONS

ASIA PACIFIC

Australia
Mainland China
Hong Kong SAR
India
Indonesia
Japan
Malaysia
New Zealand
Singapore
South Korea
Taiwan
Thailand
Vietnam

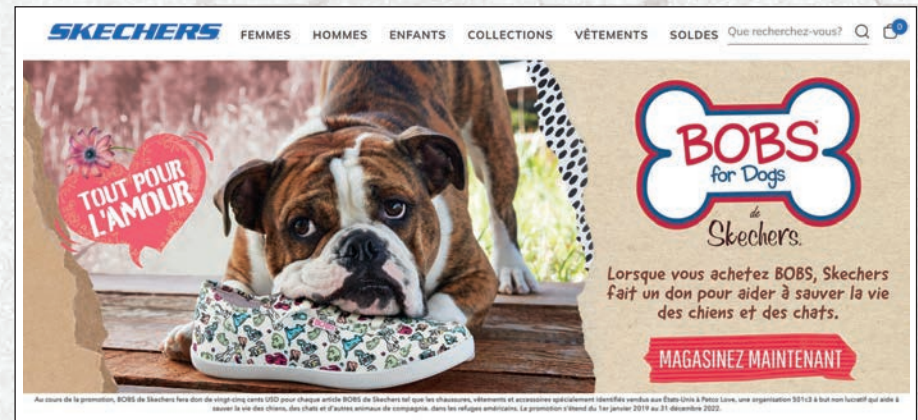
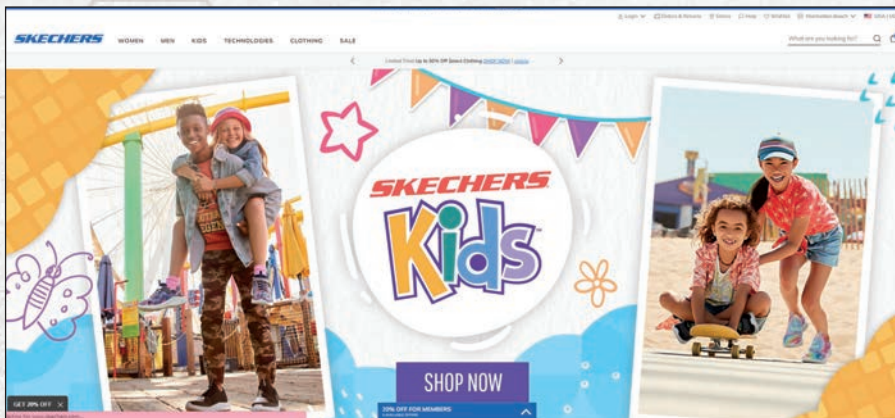
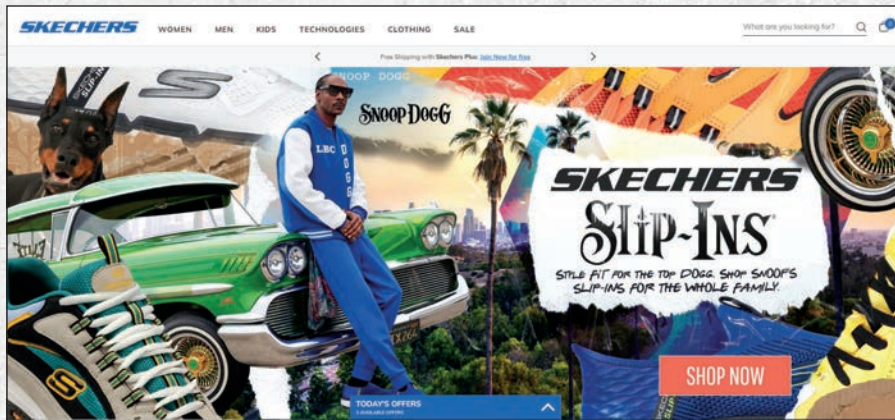
NORTH AND SOUTH AMERICA

Canada
Chile
Mexico
United States

EUROPE/MIDDLE EAST

Algeria
Austria
Belgium
Czech Republic
Denmark
Finland
France
Germany
Greece
Hungary
Ireland
Israel
Italy
Morocco
Netherlands
Norway
Poland
Portugal
Spain
Sweden
Switzerland
Turkey
United Kingdom

We support our omnichannel direct-to-consumer strategy online with dedicated Skechers digital commerce sites around the world. These sites offer consumers the opportunity to shop for Skechers wherever and whenever convenient and comfortable. And we support our e-commerce business with digital campaigns and a loyalty program.



WHOLESALE

Our expansive product offering allows us to distribute to a wide range of accounts around the world. At any given moment a consumer may discover our sport or performance product in an athletic store, children's shoes at a family retailer, slip-resistant footwear in occupational catalogs and lifestyle footwear in department, independent or online stores.

COLOMBIA

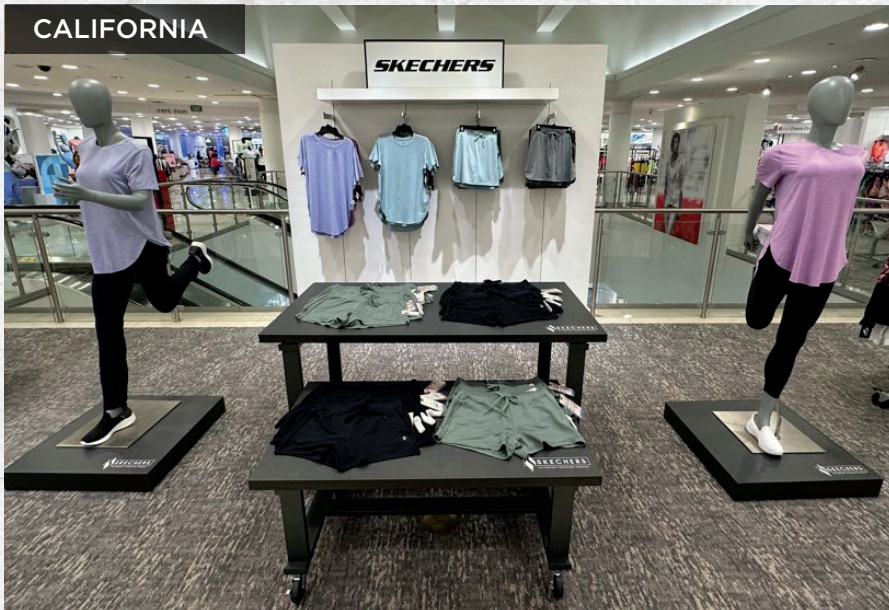


ENGLAND





TEXAS



CALIFORNIA



INDIANA

DOMESTIC PARTNERS

SCHEELS DSW DESIGNER SHOE WAREHOUSE Fred Meyer
 NORDSTROM Zappos.com SHOE CARNIVAL belk BIG 5 SPORTING GOODS SHOE DEPT.
 JD KOHL'S meijer FAMOUS footwear MASON Companies, Inc. Academy SPORTS+OUTDOORS WSS RACK ROOM SHOES



Galeries Lafayette

DECATHLON

Bata

INTERNATIONAL PARTNERS

PAVERS
YOUR PERFECT STYLE

schuh

SPORTCHEK

RIPLY

SPORTSDIRECT.COM

f.

ABC
MART

sarenza

NELSON

zalando

SHOPPERS STOP

Hervis
SPORTS

PEOPLE
PLAY'S

SoftMoc

Tmall 天猫

JD

Foot Locker

El Corte Inglés



ENGLAND



SPAIN

SHOP-IN-SHOPS

We maximize our brand presence within wholesale accounts by building dedicated spaces where consumers can more extensively experience our products and messaging. These installations connect with shoppers and help drive sales.



PERU



NORTHERN IRELAND



Confort. Style. Innovation. Qualité.

NOUVEAU
SKECHERS
slip-ins
PLUS LÉGER
QUE LA LANGUE
PLUS COMMODE
QUE UN SANDALETTE
PLUS DÉTAILLÉ
QUE UN TAPON
SANS BOUTONNIÈRE
ENFILEZ ET PARTEZ.

SKECHERS

CANADA

SKECHERS®

TRENDING SINCE 1992

1992

Skechers launches its first shoe: a men's logger boot at the height of grunge.



1995



Skechers becomes a hot sneaker trend with the Roadies shoe.

1998

The brand launches two collections: Skechers USA casuals and Skechers Sport athletics.



1997

Boys and girls get their very own collection with Skechers Kids.



1999

Oops... Skechers did it again. Energy is a global success.



2001

The Skechers Grand Prix casual becomes a men's must-have.



2002

The daily grind looks good with Skechers Work utility and service shoes.



2004

Bikers pick up speed.



2007

Skechers infuses a little SoCal spirit with sunny Skechers Cali.



2011

Skechers races (and wins) with Skechers GoRun.



2012

Skechers explodes with the success of Skechers GoWalk.



2013

A new era of comfort begins with Skechers Memory Foam.



2015

Born to help kids in need, BOBS expands to save shelter animals' lives.



2016

A leader since '98 in lighted shoes, Skechers charges ahead with new innovations.



2017

Skechers Street arrives.



2018

A decade after the original D'Lites, its retro revival covers the world.



2019

Energy and Stamina continue the retro revolution.



2020

Max Cushioning takes comfort to the max!



2021

The Fit story expands - from Classic to Relaxed, Wide, Stretch, and Arch Fit.



2022

Our Planet Matters with recycled materials is good for your feet, good for the world.



2023

Skechers Hands Free Slip-ins makes it easier than ever to step in and go.



PRODUCT PORTFOLIO

Our complete offering spans a wide range of footwear, apparel and accessories for men, women and kids. And every product features signature comfort technologies only offered by Skechers—from lightweight cushioning innovations to the support of Skechers Arch Fit® to Skechers Hands Free Slip-ins®. With the extensive depth and variety of our product offering, Skechers has quality styles at great prices for every consumer.

SKECHERS HANDS FREE Slip-ins

Putting on shoes has never been easier. No bending over. No pulling them on. No hassles. Just step in and go. The exclusive Heel Pillow™ holds your foot securely in place.



SKECHERS hyperburst CUSHIONING

An innovative resilient foam created using a 'Super Critical'® process with spherically-shaped cells compressed into the midsole. The result is a highly-responsive experience perfect for ultra-lightweight performance.



SKECHERS MAX CUSHIONING

Maximized midsole delivers exceptional levels of comfort plus the amazing support of lightweight Ultra GO® cushioning.



SKECHERS ArchFit PODIATRIST CERTIFIED ARCH SUPPORT

Patented design offers podiatrist-certified arch support developed using over 20 years of data. Features a removable and supportive cushioning insole to deliver the ultimate solution for all-day comfort.



SKECHERS
GRIPFLEX
TECHNOLOGY

SKECH-AIR
BY SKECHERS

SKECHERS
THE COMFORT TECHNOLOGY COMPANY™

SKECHERS
WORKOUT
WALKER

SKECHERS
TWIST-FIT

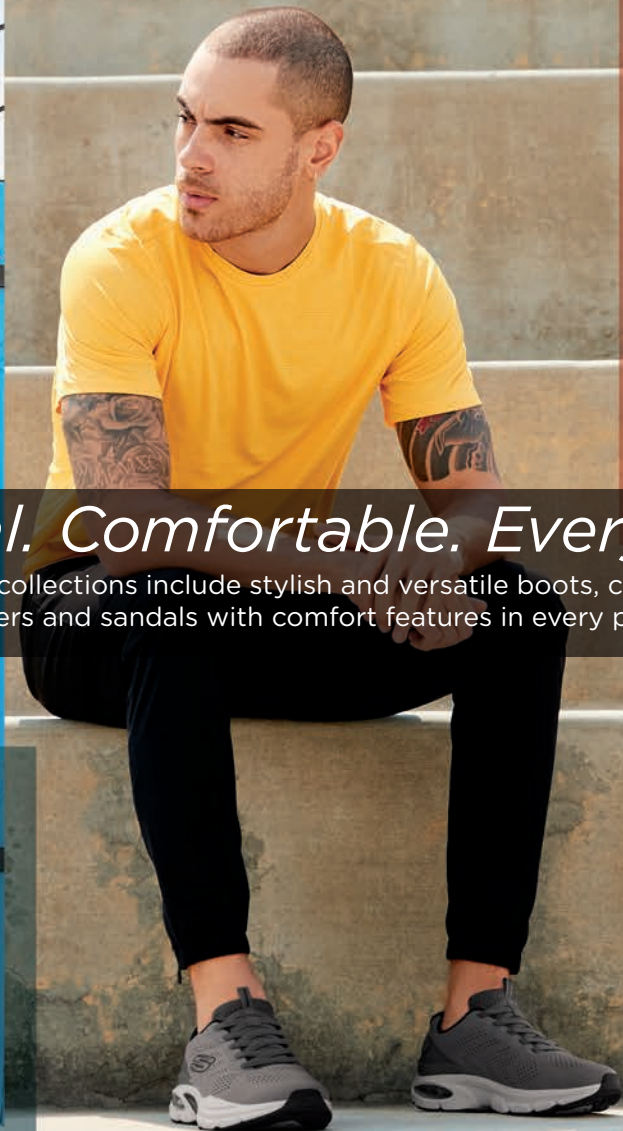
SKECHERS
WIDE FIT
FOOTWEAR

SKECHERS
RELAXEDFIT

SKECHERS
CLASSIC FIT

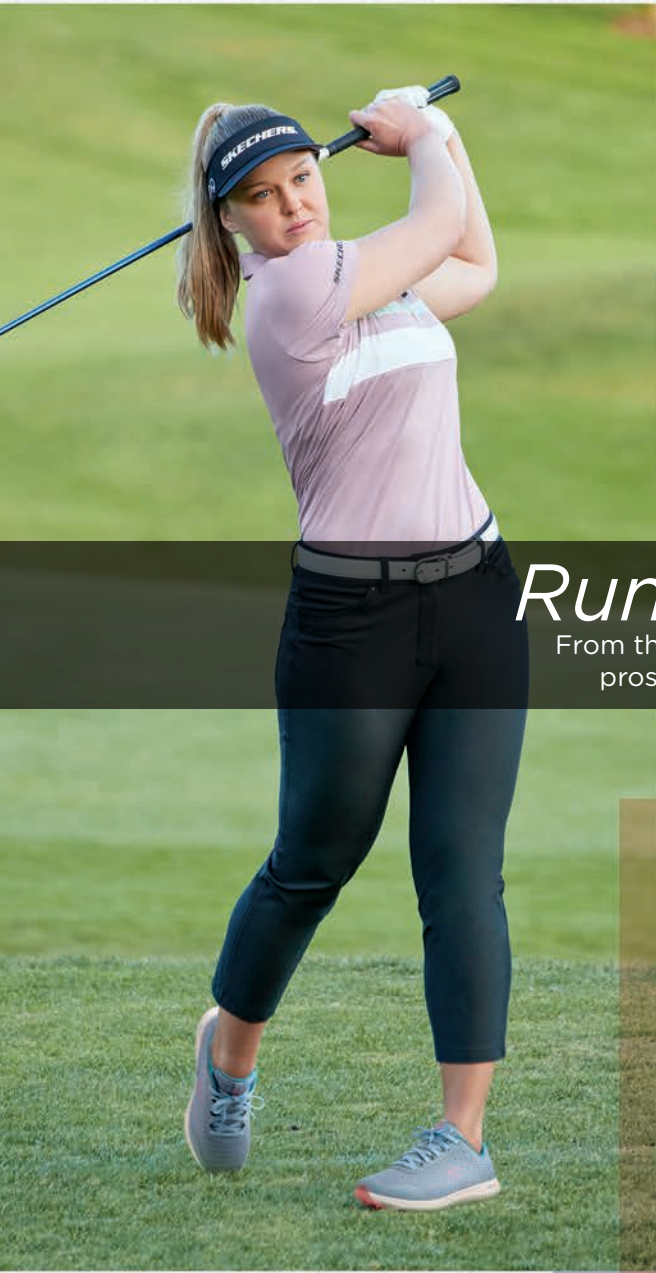
ULTRA GO

LIFESTYLE & ATHLETIC



Casual. Comfortable. Everyday.

Our vast collections include stylish and versatile boots, casuals, sneakers and sandals with comfort features in every pair.



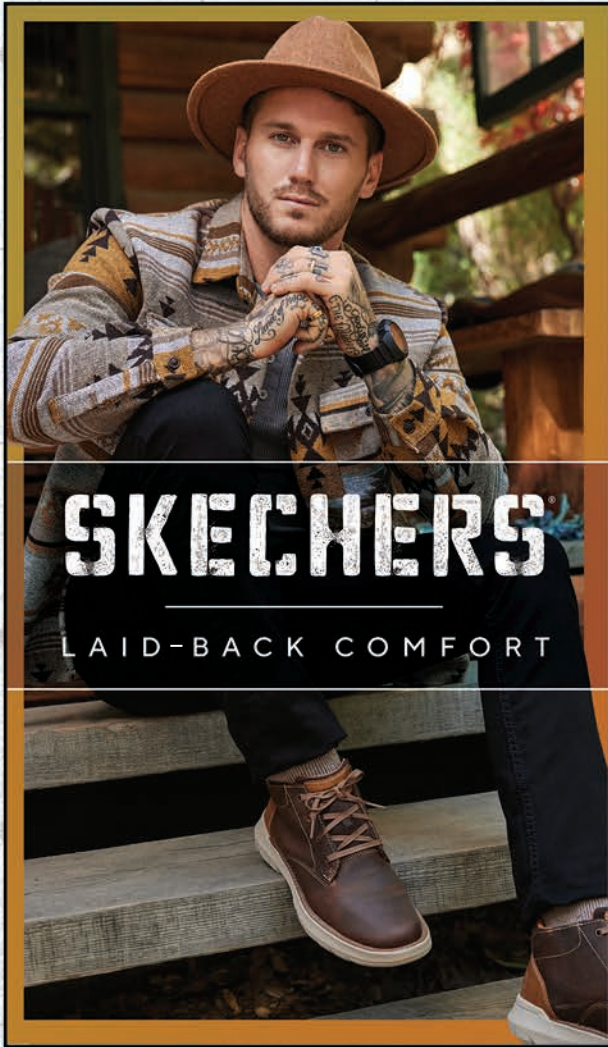
Run. Walk. Golf. Pickleball.

From the course to the court, our performance footwear is worn by elite pros in competition and perfect for working out or staying active.

PERFORMANCE

Fashion

Fashion sneaker designs driven by trendsetters define the hip and cool Skechers Street collection.



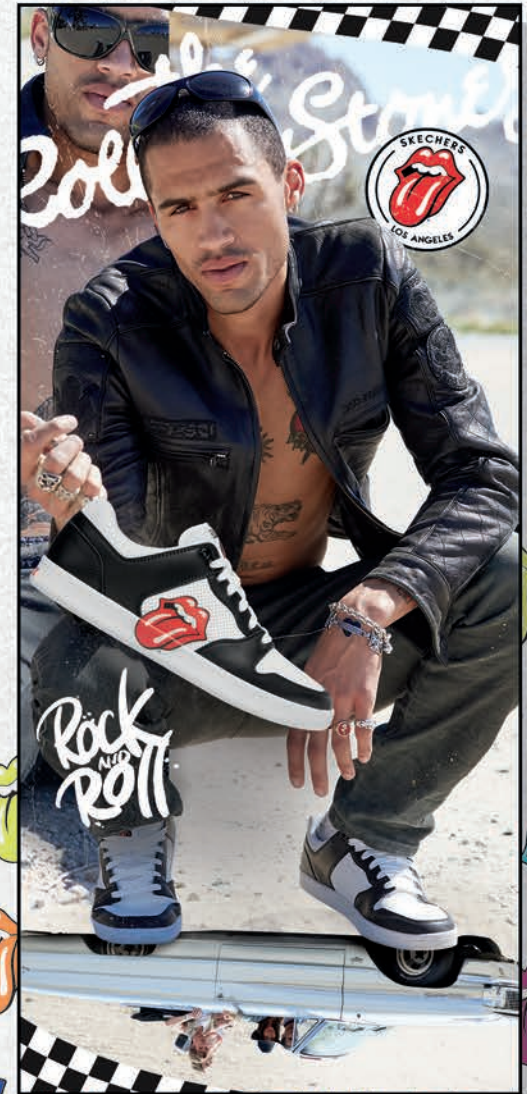
Mark Nason Los Angeles delivers refined style for men and women.





Collaborations

From instantly recognizable brands to vivid artists to celebrity influencers, these dynamic partnerships fuse limited-edition creative designs with iconic Skechers styles.



SKECHERS
Kids

We lead in kids' footwear with colors, creativity, lights and fun styling. From playful designs to lightweight athletic shoes, we have boys and girls covered at any age.



COOL



FUN



ORIGINAL



SKECHERS

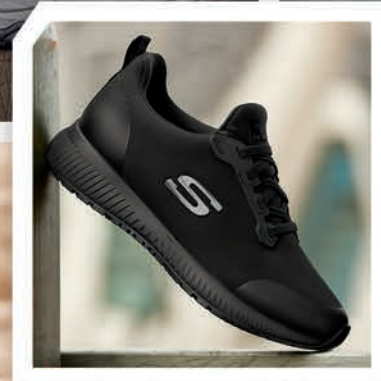
W O R K
FOOTWEAR

**SAFETY WITH
COMFORT INCLUDED[®]**

#1

WORK BRAND IN THE USA

We designed the Skechers Work collection for those requiring utility and safety on the job with our signature comfort features and styling in every pair.



SKECHERS® APPAREL



COMPLETING THAT HEAD-TO-TOE LOOK

The Skechers apparel collection delivers the same DNA that consumers everywhere have come to expect from the brand—with comfort at the forefront. The activewear and lifestyle garments are designed to directly coordinate with our footwear initiatives.

SKECHERS. ACCESSORIES

LICENSED PRODUCTS THAT EXPAND THE BRAND.

We partner with prominent companies to further extend the Skechers brand to products that reflect our image and resonate with fans of our footwear. From sunglasses to backpacks, this growing range of gear offers consumers countless unique opportunities to show off their love of Skechers.





PARTNERING FOR A PURPOSE

GOOD FOR YOUR FEET. GOOD FOR THE WORLD.

Skechers' **Our Planet Matters** collection of sustainable men's, women's and children's product utilizes recycled materials in its designs to help reduce our environmental impact. We are partnering with The Nature

Conservancy through a multi-year commitment, donating a minimum of \$800,000¹ to help the environmental organization achieve its mission.



The Nature
Conservancy 



Saving Shelter ANIMALS' LIVES

Through animal welfare organizations, Skechers has donated more than \$10 million - funds that have helped save and support over 1.8 million shelter animals worldwide. And with the program now expanded to the United Kingdom and Japan, we're excited to help even more.



woodgreen
Helping pets and their people



BOBS from Skechers.



SKECHERS FOUNDATION



Established in 2010 to help children in need, the Skechers Foundation is dedicated to strengthening communities to ensure the health, success and well-being of youth worldwide. We invest in a global network of charitable organizations dedicated to embracing individuals with diverse abilities, improving education, empowering disadvantaged families and providing humanitarian, disaster and economic relief. By supporting millions through our products and services, we aspire to make a valiant effort in creating stronger, self-sufficient individuals for future generations.



Since 2011, BOBS has donated over 16 million pairs of shoes to children in more than 60 countries who have been affected by poverty, homelessness and disasters.

AREAS REACHED BY BOBS FOOTWEAR DONATIONS FOR KIDS

North America | Central America | South America | Europe | Middle East | Asia | Africa

MARKETING

MESSAGES THAT MAKE AN IMPACT.

Our aggressive multi-platform and targeted marketing strategies cross all mediums to generate awareness and excitement for the Skechers brand. From store windows to stadiums to social media, every compelling campaign drives consumers to discover and experience our footwear in their favorite shopping destinations.





USA



FRANCE



WALES



HONG KONG



PERU



BRAZIL



INDIA

CANADA

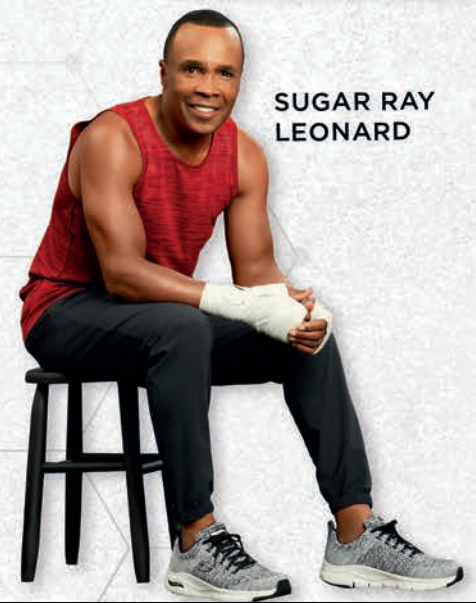
HALIFAX
SHOPPING
CENTRE

A billboard advertisement for Skechers shoes. On the left, a woman in a pink outfit sits on a stage with the text 'Le UNO' and 'ASHLEY PARK' below it. The main part of the billboard features the word 'SKECHERS' in large pink letters, with 'Amour!' and 'Bonjour!' written in cursive. A pink sneaker is shown in the center. At the bottom, it says 'Come discover OUR NEW COLLECTION | SKECHERS Store Level 3'. The billboard is decorated with pink hearts and lip prints.

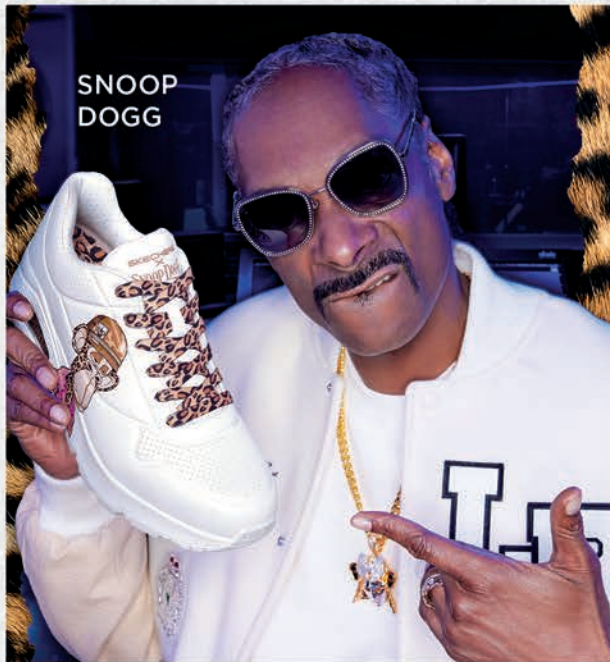
A bus advertisement for Skechers shoes. The bus is yellow and black. The back of the bus features a large graphic of a yellow and white sneaker with a pink tongue and a pink grille. The text 'SKECHERS THE UNO' is at the top. Below the shoe, the website 'www.skechers.gr' is displayed with an Instagram icon. A QR code is located in the bottom left corner. At the bottom, it says 'TOP TRENDS 5.3' and the license plate 'HZA-4865'. The bus is parked on a cobblestone street.

GREECE

LEVERAGING THE POWER OF CELEBRITIES



REGIONAL AMBASSADORS



CREATING BUZZ ON SOCIAL MEDIA


Our social media channels offer a direct way to connect with consumers about the latest products and campaigns. And Skechers ambassadors get their fans and followers excited about the brand.


 **Skechers**

 **@Skechers**

 **@Skechersusa**


 **@Skechers**

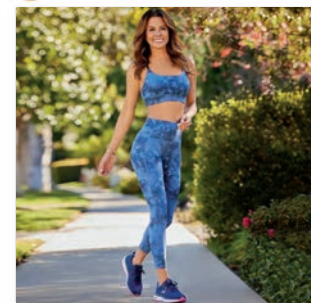
 **marthastewart48**



160,964 likes

marthastewart48 My Doggi! Thanks for the amazing tattoo @scottcampbell. Forever linked in ink to my favorite @snoopdoggy.

 **brookeburke**



3,003 likes

brookeburke Wearing my GIO WALK Workout Walker shoes & @Skechers Apparel on National Walking Day. Let's hit it! #GIOWALK #WorkoutWalker #SkechersApparel #Ambassador #NationalWalkingDay

 **brookehendersongolf**



18,340 likes

brookehendersongolf Fun win to start the new season!! May all Honour and Glory be to God! 🙏🏻🙏🏻🙏🏻 MORE

 **snoopdoggy**



18,381 likes

Who you get tomorrow? My money's on the Snoop Pups 🐶🐶 @tonyromo


@skechers

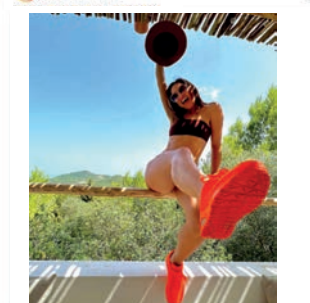
 **joannakrupa**



9,774 likes

joannakrupa A Wy trzymacie się nowoznaczonych postanowień? Ja podjęłam wyzwanie wraz ze @skechers_gotland i s... more

 **myleeneklass**



2,394 likes

myleeneklass Queen of Sole 🍌


Still celebrating becoming the new face of Skechers.

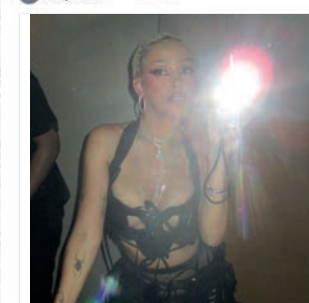
 **claytonkershaw**



27,605 likes

claytonkershaw From baseball to carpool line, @skechers keeps our whole crew comfortable with Stretch Fits. #skechersambassador #backtoschool 🙌🏻🙌🏻🙌🏻

 **dojacat** • Follow



2,099,239 likes


dojacat There's only one #UNO sneaker dress @Skechers #SkechersArtistInResidence #ad... more

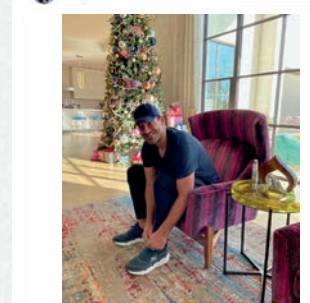
 **mattfitz94**



16,392 likes

mattfitz94 Dreams do come true!! As the dust settles on an incredible week just wanted to thank everyone for their messages and support, it really does mean a lot!

 **tony.romo**



59,288 likes

tony.romo We do everything to the MAX, even the Holidays! So to celebrate even bigger, I'm giving you the chance to WIN one of 5 \$100 Skechers gift cards! Enter by following the steps below, good luck and Happy Holidays! 🎁🎁🎁

MEMORABLE EVENTS THAT CREATE LASTING IMPRESSIONS



THE COLOR RUN - POLAND



HONG KONG DISNEYLAND 10K WEEKEND



PICKLEBALL
PRESS DAY - USA



BOBS FOR DOGS ADOPTION EVENT




SKECHERS PIER TO PIER FRIENDSHIP WALK

We reach new demographics and gain grassroots exposure by sponsoring or appearing at running, golf, charity and more special events.

OPERATIONS

SUPPORTING THE BUSINESS



We develop new product lines at our Corporate Campus in Southern California—expanding to more than 330,000 total square feet across four neighboring buildings that incorporate our earth-friendly philosophy into our growing footprint.



ENERGY



Renewable features include LED daylight harvesting and timed, motion-detected lighting.

LANDSCAPING



Saving water with drought-tolerant bio-filtration planters, low-water use plumbing fixtures and irrigation systems.

REDUCED WASTE



Commitment to every level of waste reduction, from recycling services to eco-friendly kitchen materials.

SHOWROOMS

Our accounts always have a direct line of communication for support no matter where they're based. A dedicated team of over 15,000 employees and a vast network of showrooms are operated by Skechers or through our partners around the world.



UNITED STATES



SWITZERLAND



JAPAN



UNITED KINGDOM

SELECT INTERNATIONAL SHOWROOMS: Argentina • Australia • Austria • Brazil • Canada • Chile • China • Colombia • Estonia • France • Germany • Greece • Hong Kong • Hungary • India • Indonesia • Israel • Italy • Japan • Malaysia • Mexico • Netherlands • New Zealand • Panama • Peru • Philippines • Singapore • South Africa • South Korea • Spain • Sweden • Switzerland • Taiwan • Turkey • UAE • Ukraine • United Kingdom • United States

UNITED STATES



SHIPPING & PACKAGING

We seek new ways to increase our use of environmentally-friendly materials for shipping and packaging, and regularly conduct assessments to ensure that these items are FSC-certified, recycled² or ethically harvested.



JAPAN



CHINA

93%



of our shoebox materials are fully recyclable.*

*As of 2022

99%



of shoebox materials originate from FSC-certified, sustainable forest origins.

100%



of our factory master cartons, shipping cartons, foot forms and tissue packaging is recyclable.

100%



of our packaging materials are printed with soy- or water-based ink.

LOGISTICS

FUTURE-PROOFING OUR DELIVERY CAPABILITIES

We ship our products from multiple facilities to maximize efficiency around the world. Investments in technology and automation offer increased warehouse, process and ship capacity to prepare for our continued growth and global demand.



◁ NORTH AMERICA DISTRIBUTION CENTER ▷ RANCHO BELAGO, CALIFORNIA 2.6 MILLION SQUARE FEET

- LEED Gold certification.
- LED with light and motion detectors, PLC machines, reflective foil insulation and natural lighting to moderate temperatures. Night flush vent system.
- Commitment to saving trees with corrugated recyclables and lowering landfill use.

Strategic regional distribution centers serve local markets in Brazil, Canada, Chile, Colombia, India, Japan, Panama, Peru, and the United Kingdom, among others.



INDIA



EUROPE DISTRIBUTION CENTER LIÈGE, BELGIUM | 2 MILLION SQUARE FEET

- BREEAM Very Good Rating and Lean and Green certification through 30% CO2 reduction.
- Commitment to saving trees with corrugated recyclables and lowering landfill use.
- LED with light and motion detectors, PLC machines, reflective foil insulation and natural lighting to moderate temperatures.

CHINA DISTRIBUTION CENTER TAICANG, CHINA 1.6 MILLION SQUARE FEET

- Natural lighting to moderate year-round temperatures. Night flush vent system.
- LED with light and motion detectors, PLC machines and temperature controllers.
- Commitment to saving trees with corrugated recyclables and lowering landfill use.



¹Between September 1, 2021 and December 31, 2024, Skechers will contribute \$800,000 to The Nature Conservancy. The purchase of SKECHERS® Our Planet Matters shoes will not result in a contribution to TNC. The mission of The Nature Conservancy is to conserve the lands and waters on which all life depends. More information about TNC is available by mail at 4245 N Fairfax Dr, Ste 100, Arlington, VA 22203, USA, by phone at 1-800-628-6860 or at [nature.org](https://www.nature.org). Charity registration number is 66007778 in the District of Columbia, USA. TNC is a global organization working in 72 countries, with an affiliate, Nature United, in Canada.

²Recycling guidelines, practices and capabilities vary in communities around the world; packaging may not be recyclable in all areas.

SKECHERS®



SKX
Listed
NYSE
THE NEW YORK STOCK EXCHANGE

