



THE COMFORT TECHNOLOGY COMPANY™

REACHING CONSUMERS EVERYWHERE

As one of the most recognizable fashion brands on the planet, Skechers owns an extensive footprint that spans major cities, small towns and even the countryside. From retail stores to wholesale to e-commerce, every touchpoint offers shoppers unique opportunities to experience the many distinct Skechers collections while discovering the styles they love to wear most. We continue to seek out opportunities to efficiently expand our reach both in current and emerging markets around the globe—so more consumers can see and buy our products wherever they live and shop.

As of Year-End 2020:

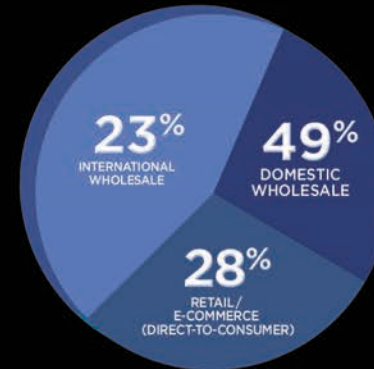
- Skechers sold in more than 170 countries
- \$4.6 Billion Annual Sales
- More than 160 Million Pairs Shipped Annually
- 3,000+ Styles
- 16 Subsidiaries
- 7 Joint Ventures
- 6 Continents
- 3,890+ Skechers Retail Stores*

*Company-owned and third-party stores as of December 31, 2020



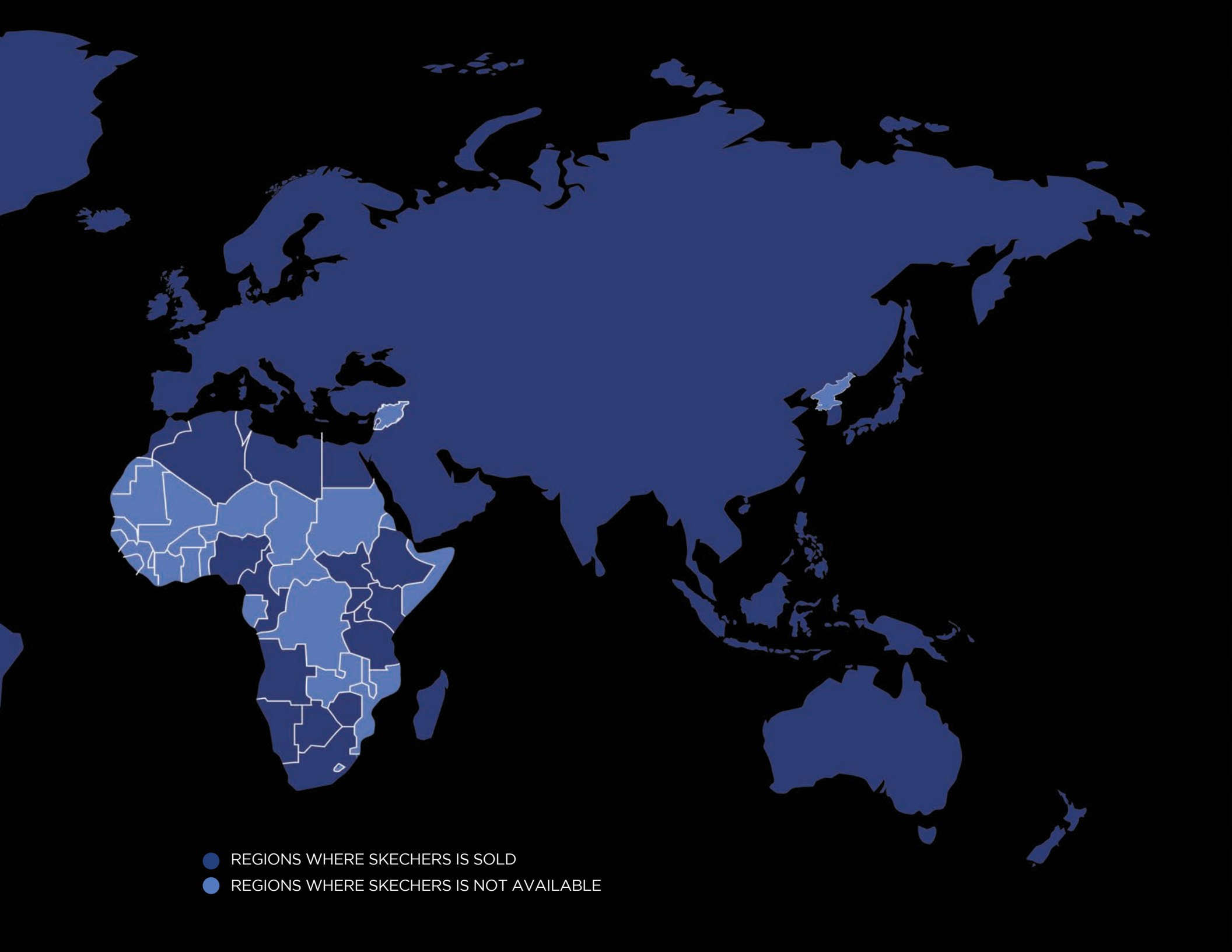
GLOBAL REVENUE

Year-End 2020



GLOBAL REVENUE BY CHANNEL

Year-End 2020



- REGIONS WHERE SKECHERS IS SOLD
- REGIONS WHERE SKECHERS IS NOT AVAILABLE

THE COMFORT TECHNOLOGY COMPANY™

Driving innovation and developing technologies has been part of our DNA for many years. From the lightweight cushioning and performance materials for our first generation Skechers GO RUN® and Skechers GO WALK® lines to features that deliver comfort in every pair like our Skechers Air-Cooled Memory Foam Technology™. To date, we've launched or improved comfort technologies that are now found in every collection with more arriving each season.

Our mission since 1992 has been to help men, women and kids everywhere look and feel good. And now, developing comfort technologies has become the foundation of all that we do—delivering stylish, innovative, and quality products at a reasonable price. With a range that spans footwear, apparel and accessories, Skechers is a complete lifestyle brand.

A MULTI-BILLION DOLLAR GLOBAL LEADER IN THE FOOTWEAR INDUSTRY.



RECOGNIZED FOR EXCELLENCE



Select Brand & Design Awards

Excellence in Young Women's Design
Footwear Plus
2000

Excellence in Women's Streetwear Design
Footwear Plus
2001

Excellence in Kids' Fashion Design
Footwear Plus
2002

Excellence in Men's Streetwear Design (Marc Ecko)
Footwear Plus
2005

Excellence in Men's Streetwear Design (Marc Ecko)
Footwear Plus
2006

Launch of the Year Shape-ups
Footwear News
2009

Brand of the Year Skechers GO
Footwear News
2013

Sports Footwear Brand of the Year
Footwear Industry Awards (UK)
2013

Excellence in Children's Design
Footwear Plus
2013

Excellence in Running Design
Footwear Plus
2013

Fashion Footwear Brand of the Year
Footwear Industry Awards (UK)
2014

Best Lifestyle Brand of the Year
The Sports Trade Awards (UK)
2014

Fashion Footwear Brand of the Year
Footwear Industry Awards (UK)
2015

Excellence in Athleisure Design
Footwear Plus
2015

Footwear Brand of the Year
Footwear Industry Awards (UK)
2016

Ladies Brand of the Year
Footwear Industry Awards (UK)
2016

Campaign of the Year
Drapers Footwear Awards
2016

Best Children's Footwear Collection
Earnshaw's
2016

Excellence in Children's Design
Footwear Plus
2016

Brand of the Year
Footwear Industry Awards (UK)
2017

Women's Footwear Brand of the Year
Drapers Footwear Awards
2017

Ladies Brand of the Year
Footwear Industry Awards (UK)
2018

Leader in Customer Service
Footwear Industry Awards (UK)
2018

Men's Footwear Brand of the Year
Drapers Footwear Awards
2018

Kids' Footwear Brand of the Year
Drapers Footwear Awards
2018

Children's Brand of the Year
Footwear Industry Awards (UK)
2019

Women's Brand of the Year
Drapers (UK)
2019

Best Brand of the Year
Schuhkurier Awards (Germany)
2019

Excellence in Children's Design
Footwear Plus
2019

Men's Brand of the Year
Footwear Industry Awards (UK)
2020

Excellence in Children's Design
Footwear Plus
2020

A BRIEF HISTORY OF SKECHERS

1992



Capitalizing on the grunge trend, Skechers starts to design, market and distribute men's logger boots out of a California beachfront home. The business soon moves to its corporate headquarters in downtown Manhattan Beach.

1994

Skechers takes its first international steps with distributors in Australia, New Zealand, South Africa and Japan. Today, the Company has more than 30 distributors around the world.



1995

Skechers opens its first retail store in Manhattan Beach, just feet from its corporate headquarters.



1997



Skechers amplifies its retail presence with the opening of its first store in New York. The store later relocates to the heart of Times Square.



Expanding into family footwear, the Company introduces Skechers Kids for boys and girls.



1998

Skechers USA for men and women and Skechers Sport for men launch.

Establishes e-commerce business by launching skechers.com.

SKECHERS USA

SKECHERS SPORT

1999

Skechers Sport for women launches, led by the Energy jogger which has become one of the most popular styles in Skechers' history.



SKX
Listed
NYSE
THE NEW YORK STOCK EXCHANGE

Skechers becomes a public company on the NYSE under the symbol SKX.

2000



Britney Spears is the Company's first international celebrity endorsee.

2001



Skechers distributors enter the retail domain with the first distributor-owned store in Tokyo.

Skechers goes direct in the United Kingdom, and opens its first company-owned international retail stores in London and in Paris – for a total of 75 stores worldwide.



Triple threat of star power with Rob Lowe, Matt Dillon and Rick Fox promoting men's footwear.

2002

Skechers launches in Spain, Portugal, Belgium, Austria and Switzerland, distributing directly to Europe with six new subsidiaries.

Skechers launches Skechers Work for men and women to meet the needs of the utility and service industries, and introduces Skechers Active casual sneakers for women.



Robert Downey, Jr. promotes Skechers worldwide.

2004

International distributor-owned store count hits 25 with new locations in Australia and Russia plus a showroom in Panama.

2005

Skechers reaches a record \$1.006 billion in annual revenues.

Wins first of eight *Footwear Plus* Company of the Year awards.



American Idol winner Carrie Underwood is the latest celebrity to join Skechers' list of endorsees.

2007

Skechers' first Latin American subsidiary is established in Brazil.

2008



The retail store count passes 200, and includes flagship stores in the prime shopping areas of New York and San Francisco.



Establishes two joint ventures: in China, the world's most populated country, and in Hong Kong. China has since grown to be our largest international market by sales and pairs shipped.

2009



CHILE

With 10 Skechers stores already in place, Chile transitions from a distributor to a subsidiary. Mexico joins as a distributor.



MEXICO

Skechers launches its first Pier to Pier Friendship Walk, an annual event that has raised more than \$13 million for schools and children with special needs since its launch.



2010

First Skechers Super Bowl ad features star quarterback Joe Montana. Skechers' sports legends have since included Wayne Gretzky, Karl Malone, Tommy Lasorda, Joe Namath, and Mariano Rivera.



Skechers partners with television personality Brooke Burke.

Establishes the Skechers Foundation to help families worldwide through donations, education and disaster relief.



LAS VEGAS

At 25,000 sq. ft., the world's largest (at the time) Skechers store opens in Las Vegas.

2011



Skechers starts BOBS charity line so it can donate shoes to children around the world – over 16 million pairs to date.

Skechers Performance launches with Meb at NYC Marathon.



Fully automated 1.82-million-square-foot North American distribution center opens.

2012



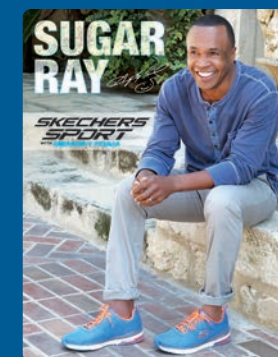
Mr. Quiggly moonwalks across the finish line at the Super Bowl.

2015

Two subsidiaries launch in Central Eastern Europe (13 countries) and Latin America (34 countries and territories).



Ringo Starr and Sugar Ray Leonard get comfortable in Skechers.



Becomes 2nd largest footwear brand in the U.S.



Skechers expands its BOBS collection to now support animals in need, donating \$6.2 million to date.



Meb wins Boston Marathon wearing Skechers GOMeb Speed 3.



1,000+ Skechers retail stores now open.



Demi Lovato becomes new face of Skechers and takes our social media to the next level.



With four stores already operating, Japan transitions from Skechers' largest distributor to a subsidiary.



North American Distribution Center earns LEED-Gold Certification.

2013

Skechers GO named Brand of the Year by *Footwear News*.

Joint Venture launches in India.

2014

Skechers Performance becomes footwear and apparel sponsor of Houston Marathon.



Named Company of the Year by both *Footwear News* and *Footwear Plus*.

2016



BELGIUM

European Distribution Center goes automated and expands to over one million square feet.



Gains title sponsorship of Skechers Performance Los Angeles Marathon.



2,000th Skechers retail store opens.

Meghan Trainor goes retro with Skechers Originals.



2017



16 years later, Rob Lowe returns to Skechers.



Athletes David Ortiz, Howie Long and Tony Romo join the team.

2018



Camila Cabello continues the Skechers pop star legacy.

Skecher Street—the trend-forward collection of fashion sneakers launches.

HypeBae calls Skechers D'Lites the "It shoe" as the brand collaborates on a collection with One Piece.



2019

Skechers Design Center breaks ground, expanding corporate headquarters to more than 275,000 square feet.



3000+ Skechers retail stores are now open worldwide.

2020

Pitcher Clayton Kershaw signs on and wears Skechers on the mound.



2021



Tony Romo takes it "To The Max" at Super Bowl LV.



Wide Receiver Cris Carter joins Team Skechers.

TRENDING SINCE '92

1992

Skechers launches its first shoe: a men's logger boot at the height of grunge.



1995

Skechers becomes a hot sneaker trend with the Roadies shoe.



1997

Boys and girls get their very own collection with Skechers Kids.



1998

The brand launches two collections: Skechers USA casuals and Skechers Sport athletics.

SKECHERS USA



1999

Oops... Skechers did it again. Energy sneakers are a global success.

SKECHERS SPORT



2001

The Skechers Grand Prix casual becomes a men's must-have.



2002

The daily grind looks good with Skechers Work utility and service shoes.

SKECHERS WORK FOOTWEAR



2007

Skechers infuses a little SoCal spirit with sunny Skechers Cali.



SKECHERS CALI

2004

Bikers are out of the bottle.



2011

Skechers races (and wins) with its new Skechers GoRun shoes.



2012

Skechers corners the walking market with Skechers GoWalk.



2013

A new era of comfort begins with Skechers Memory Foam.

SKECHERS MEMORY FOAM



2015

Born to help kids in need, BOBS expands to save shelter animals' lives.



BOBS

2016

A leader since '98 in lighted shoes, Skechers charges ahead with new innovations.



2017

Skechers Street arrives.



2018

A decade after the original D'Lites sneaker, its revival covers the world.



2019

Skechers' iconic Energy and Stamina sneakers continue the retro revolution.



2020

Max Cushioning takes comfort to the max!

SKECHERS MAX CUSHIONING



2021

The brand's fit story expands - from Classic to Relaxed, Wide, Stretch and now Arch Fit.

SKECHERS Arch Fit



SKECHERS RETAIL

We design each retail location to showcase a complete range of Skechers footwear and draw a diverse consumer base—from kids and college students to parents and working professionals.

Developers

Acadia Realty Trust	InvenTrust	RK Centers
AEON Mall	IRC Retail Centers	RPT Realty
Agree Realty Corporation	Ivanhoe Cambridge	Seritage Growth Properties
Alberta Development Partners	Kimco Realty Corp.	ShopCore Properties
Benderson Development Company	Kite	Simon Property Group
Blackwater Resources	Lend Lease	Site Centers
Blumenfeld Development Group	Lormax Stern Development	SL Green
Brixmor	Macerich	SmartCentres
Brookfield Properties	McArthur Glen UK Ltd.	Stark Enterprises
Cadillac Fairview	Million Shoji	Tanger Outlets
Cafargo Company	Mitsubishi Estate	Taubman
CBL	Mitsui Fudosan	The Harlem Irving Companies
Cedar Realty Trust	National Retail Properties	The Irvine Company
CenterCal Properties	NEINVER Group	The Peterson Companies
Charles Company	New England Development	Thor Equities
CIM Group	NewMark Merrill Companies	Turnberry Associates
Craig Realty Group	New Quest	Urban Edge Properties
Deville Development	Oxford Properties Group	Unibail-Rodamco
EB Development	Paramount Realty	Vestar
ECE	PREIT	Washington Prime Group
Federal Realty Investment Trust	Prudential	Weingarten Realty Investors
Forest City Enterprises	Primestor Development	Weitzman
GBT	Pyramid Management Group	Westfield Group
Hammerson	Quintain Estates & Development PLC	Wharton Properties
Harlem Irving Companies	Raymour & Flanigan Retail	Whitestone REIT
Harsch Investment Properties	Realm Ltd.	WS Development
Horizon Group Properties	Regency Centers	
INTU	Riocan	



STORE 1 - MANHATTAN BEACH, CA

Over **3,890** locations—each one
a living, breathing Skechers catalog.*



*as of December 31, 2020.

RETAIL

DIRECT TO CONSUMER STRATEGY

Our company-owned store portfolio includes three unique formats.



CONCEPT: Targeting the highest-traffic destinations.

TIMES SQUARE



OUTLET: *Reaching more consumers in premium*

COMPANY-OWNED RETAIL



SUPERSTORE: Large format with dedicated collection shops designed to move product efficiently.



GARDENA, CALIFORNIA
Largest Company-owned store at 30,000 square feet.



COVENT GARDEN, LONDON

There's a style for every consumer and occasion at Skechers retail.



CHILE

COMPANY-OWNED RETAIL

RETAIL PARTNERSHIPS

Our distributors, joint venture partners and franchisees around the world operate more than 3,000 Skechers retail stores. Those who open Skechers locations never stand alone, as every Skechers store is backed by an industry leader with extensive marketing assets, merchandising know-how, and operational efficiencies. Combining our resources with on-the-ground insight from local experts is the key to opening and operating profitable footwear retail stores in any region.



AUSTRALIA



CHINA

RETAIL PARTNERSHIPS

DISTRIBUTOR AND JOINT VENTURE STORES

International partners that distribute our product open Skechers retail stores worldwide: living catalogues that build consumer demand and grow their wholesale business.



INDONESIA



Every store is a brand-building ambassador.



DISTRIBUTOR AND JV RETAIL





KOREA

Share in this success. Our retail model. Your Skechers store.



DENMARK

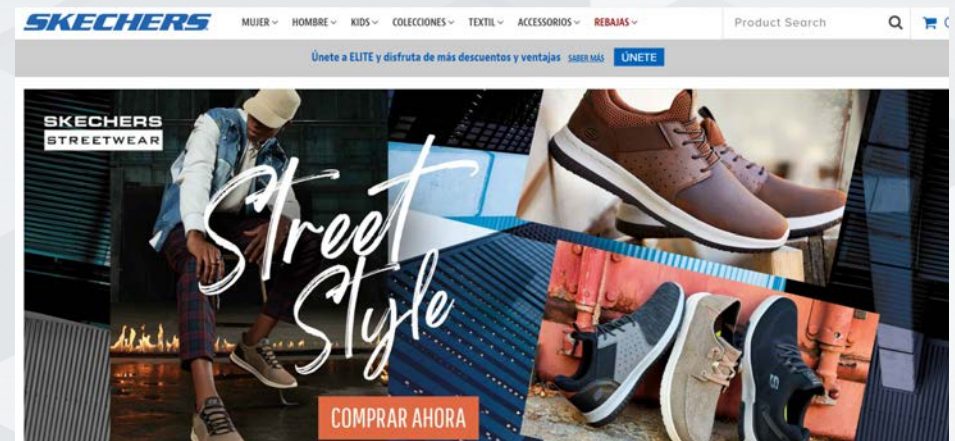
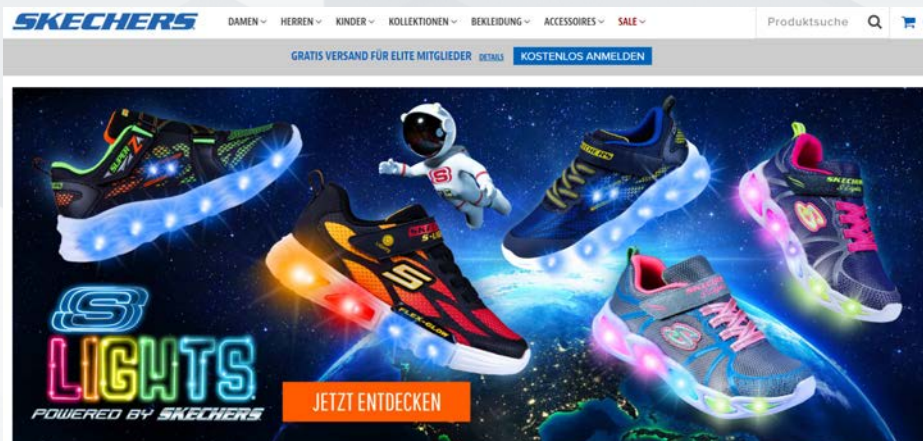
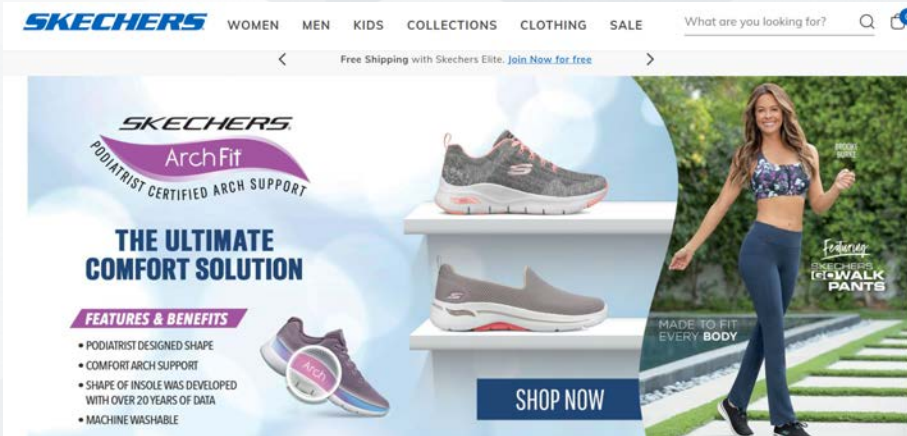


CHINA

DISTRIBUTOR AND JV RETAIL

SKECHERS E-COMMERCE

We reach consumers directly online via dedicated Skechers e-commerce sites in North America, South America and Europe. With Skechers online stores, consumers can shop our most extensive range of products 24 hours a day, 7 days a week. We support the site with digital campaigns, a loyalty program and a Skechers mobile app that puts an entire Skechers store on the phone in your pocket.



YOUR STARTER PACK

OUR COOLEST AND MOST COMFORTABLE STYLES THAT ARE SURE TO TAKE YOU INTO FALL!

STREET-READY SNEAKERS



OUR FAVORITE STYLES TO PAIR WITH JEANS FOR EVERYDAY WEAR



SHOP SNEAKERS

LAID-BACK SLIP-ONS



STAY FULLY COMFORTABLE WITH THESE CASUAL FAVORITES



SHOP SLIP-ONS

WHEREVER YOU GO WALK



OUR GO WALKS ARE COMFY FROM THE GET-GO THANKS TO RESPONSIVE ULTRA GO™ CUSHIONING



SHOP GO WALK

SHOP SNEAKERS

SHOP SANDALS

SHOP CASUALS

SHOP BOAT SHOES

SHOP WALKING SHOES

SHOP ALL

SKECHERS

REGISTRIERE DICH FÜR DEN NEWSLETTER

DAMEN / HERREN / MÄDCHEN / JUNGEN / VERKAUFSSTELLEN

Was suchst du?

SUCHE



SKECHERS

DAMEN ▾ HERREN ▾ KINDER ▾ PERFORMANCE ▾ BEKLEIDUNG ▾ SALE

Produktsuche



0

ELITE MITGLIEDER WERDEN BELOHNT: GRATIS VERSAND, TREUEPUNKTE UND EXKLUSIVE RABATTE! [WEITERE INFORMATIONEN](#)

JETZT REGISTRIEREN

HOWIE LONG

SKECHERS ArchFit™

IDEALE UNTERSTÜTZUNG DES FUßGEWÖLBES

- VON PODOLOGEN ENTWICKELT
- KOMFORTABLE UNTERSTÜTZUNG DES FUBES
- BASIEREND AUF ÜBER 20 JAHREN ERFAHRUNG
- WASCHMASCHINENGEEIGNET

JETZT ENTDECKEN

BROOKE BURKE

SKECHERS MAX CUSHIONING

**MORE CUSHION
MORE COMFORT**

Add more comfort and response with the MAX CUSHIONING collection

SHOP NOW

MEN'S

SHOP MEN'S

WOMEN'S

SHOP WOMEN'S

SHOP THE COLLECTION

SKECHERS D'Lites

SHOP NOW

OUR CLASSIC IS NOW IN FRESH COLORS

SHOP ALL

SHOP SNEAKERS

SHOP RUNNING

SHOP BOOTS

SHOP SANDALS

SHOP FLATS

DOMESTIC WHOLESALE PARTNERS

Our expansive product offering allows us to distribute to a wide range of accounts across the United States. At any given moment a consumer may discover our sport or performance product in an athletic store, children's shoes at a family retailer, slip-resistant footwear in occupational catalogs and a wide assortment of lifestyle footwear spanning many of our collections in department, independent or online stores.





INDIANA



FLORIDA



TEXAS

Consumers find our product in their preferred shopping destinations.

SUPER SHOES

amazon.com
FAMOUS
footwear

SHOE CARNIVAL
Zappos
.com

Academy
SPORTS+OUTDOORS
DSW
DESIGNER SHOE WAREHOUSE®

Finish line
★ macy's

URBAN
OUTFITTERS

ShoeMans

DOMESTIC WHOLESALE



OREGON

More opportunities to reach more consumers with more product.

SHOE DEPT.®

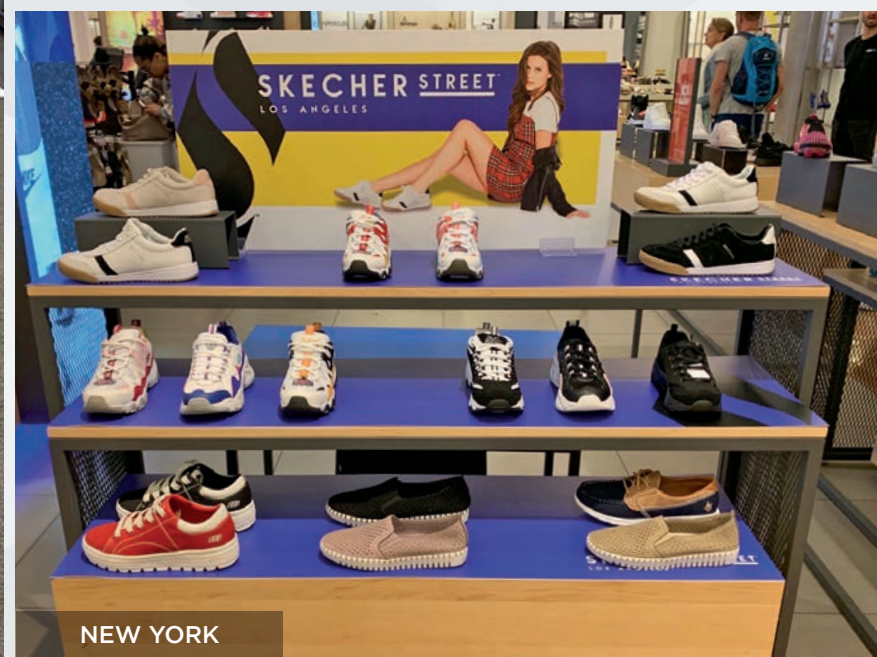
SCHEELS



BIG 5
SPORTING GOODS

NORDSTROM

Fred Meyer



Diverse Skechers product in a wide range of retailers throughout all 50 states and Puerto Rico.

KOHL'S



Boscov's

meijer

Fleet Farm

OFF BROADWAY
SHOES

DOMESTIC WHOLESALE

INTERNATIONAL WHOLESALE PARTNERS

Our global wholesale business spans major retailers recognized around the world, key independents with an impact, and both new and established chains. Each account offers unique opportunities to introduce the Skechers brand to new consumers beyond our established footprint and fan base. The potential is massive.



We help accounts maximize our brand presence by building shop-in-shops or dedicated spaces.

UNITED KINGDOM



CANADA



SPAIN

Our account partners feature Skechers prominently in their windows.



DENMARK



INTERNATIONAL WHOLESALE



We're constantly on the search for opportunities to expand our doors in every market.



Chiyoda

El Corte Inglés

NELSON



SHOPPERS STOP

SPORTSDIRECT.COM



NELSON LADIES GENTLEMEN KIDS

I'm looking for... Customer service Stores login Shopping basket

✓ Safe shopping in 100+ stores and online ✓ Return your purchase for free ✓ Free shipping from 39.95

Home > Shoes

Sneakers >
Boots >
Sandals >
Flip flops >
Slip-on shoes >
Lace-up shoes >
Ankle boots >
Neat shoes >
Boots >
Velcro shoes >
Slippers >
Pumps >
Espadrilles >
Baby shoes >
Snow boots >
Ballerinas & loafers >

SKECHERS

All shoes at Nelson van Skechers

Brand ✓ Color > Shoe size > price >

Man or woman? > Removable footbed > Collection >

Skechers x reset filters

Skechers Originals Low sneakers - green 59,99

Skechers Stretch Knit Slip-on shoes - black 64,99

Skechers Originals Low sneakers - black 59,99

NETHERLANDS



We work with each account to increase floor and wall space wherever possible.

DECATHLON

SPORTCHEK

Bata

Galleries Lafayette

schuh

PAVERS
YOUR PERFECT STYLE

SoftMoc™

INTERNATIONAL WHOLESALE

OUR PRODUCT

A brand in demand.

SKECHERS
SPORT

SKECHERS
WIDE FIT
FOOTWEAR

BOBS
from Skechers.

SKECHERS
PERFORMANCE

FOAMIES
SKECHERS

SKECHERS
Relaxed
Fit

SKECHERS
RELAXEDFIT

Skechers
—CALI—

SKECHERS
SPORTACTIVE

SKECHERS
GOWALK

SKECHERS STREET
LOS ANGELES

SKECH-AIR
BY SKECHERS

We design a wide range of footwear, apparel and accessories for men, women and kids. With the extensive depth and variety of our product offering, Skechers has a style to meet the needs of everyone.

SKECHERS
ArchFit
PODIATRIST CERTIFIED ARCH SUPPORT

Twinkle-toes
by Skechers

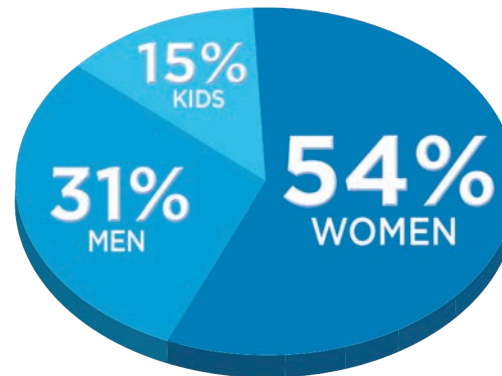
SKECHERS
USA

MARK NASON.
LOS ANGELES

SKECHERS
WORK
FOOTWEAR

SKECHERS
MODERN
COMFORT

GLOBAL PRODUCT
BREAKDOWN
Year-End 2020



SKECHERS
GORUN

SKECHERS
D'Lites

LUMINATORS
BY SKECHERS

SKECHERS
GOGOLF

SKECHERS
Kids

LIFESTYLE & ATHLETIC LIFESTYLE

Casual. Comfortable. Everyday.

Our vast collections for men and women include stylish boots, casuals, sneakers and sandals.



The BOBS® charity line helps save the lives of dogs and cats and has donated over 15 million pairs of new shoes to kids in need.



Comfort comes first with Relaxed Fit®, Arch Fit® and Skechers Memory Foam™.

SKECHERS KIDS

Cool. Fun. Original.

We lead in kids' footwear with colors, creativity, light-up features and fun styling.



A cast of globally recognizable characters and brands like Twinkle Toes and Heart Lights headline popular namesake collections.



From bright lights to lightweight athletic shoes, we have boys and girls covered at any age.

FASHION

Stylish. On-trend. Now.

The Mark Nason Los Angeles collection delivers refined style for men and women.



With so many colors and patterns available, there's a perfect Cleo's by Skechers flat for every occasion.



Fashion sneaker designs driven by trendsetters define the hip and cool Skechers Street Collection.

SKECHERS WORK

Safety. Comfort. On the job.



We designed Skechers Work for those requiring utility and safety on the job without sacrificing style or comfort.



Perfect for men and women working in hospitals, kitchens, construction, office custodial areas, auto garages, warehouses, fields or any other environment with potential slip or toe impact dangers.



Skechers Work ranks as the top work footwear brand in the United States year after year.



PERFORMANCE

Run. Walk. Golf. Fitness.



America's top walking brand, Skechers GOwalk® delivers convenient everyday comfort.



Elite runners like Meb Keflezighi and Edward Cheserek offer insight on the designs of our Skechers GOrun® collection.



Winner of 100+ industry awards, from running to golf.

Our roster of golf pros compete and win on tour while wearing Skechers GO GOLF®.



APPAREL

Completing that head-to-toe look.



The Skechers apparel collection delivers the same DNA that consumers everywhere have come to expect from the brand—with comfort at the forefront. The activewear and lifestyle garments are designed to directly coordinate with our footwear initiatives.

ACCESSORIES

Licensed products that expand the brand.



We partner with prominent companies to further extend the Skechers brand to products that reflect our image and resonate with fans of our footwear. From sunglasses to backpacks, this growing range of gear offers consumers countless unique opportunities to show off their love of Skechers.

MARKETING

Impactful. Informative. Everywhere.

Our aggressive multi-platform and targeted marketing strategies cross all mediums to generate awareness and excitement for the Skechers brand. From store windows to stadiums to social media, every compelling campaign drives consumers to discover and experience our footwear in their favorite stores, catalogs and websites.



SINGAPORE



TURKEY



SPAIN

Captivating outdoor displays ensure that the brand is front and center.



CANADA

Major advertising campaigns deliver our consistent message to a mass audience.



CANADA



DENMARK



ISRAEL



UNITED KINGDOM



ROMANIA

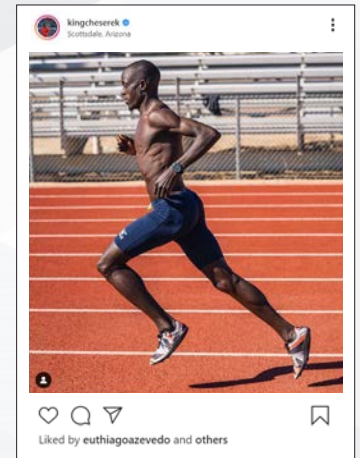
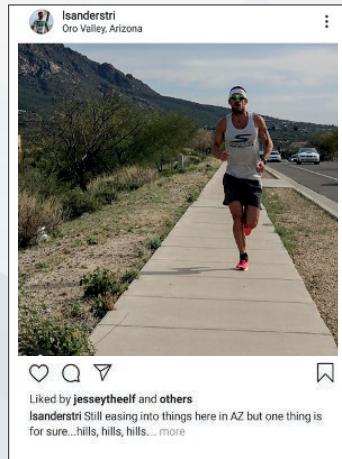
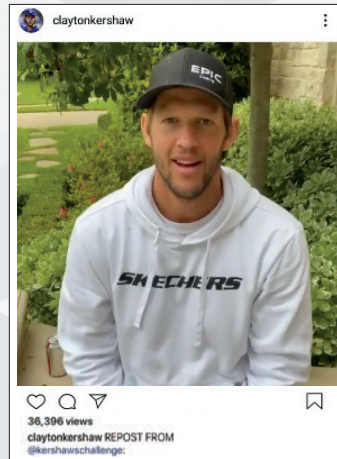
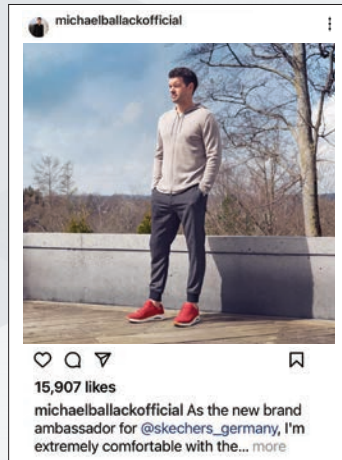


PERU



FRANCE

We create buzz with the star power of celebrities.



Fans interact directly with Skechers via our social media updates, contests and viral initiatives.

Follow us:



*"Skechers" by DripReport became a viral sensation on TikTok with more than a **BILLION** shares leading to the #MillionMaskChallenge.*



POLAND



SINGAPORE

We reach new demographics and gain grassroots exposure by sponsoring or appearing at running, golf and charity events around the globe.



MICHIGAN



WASHINGTON, DC



CALIFORNIA

Through our BOBS collection, we partner with accounts and charities to donate new shoes to kids in need and save the lives of dogs and cats.

OPERATIONS

Giving accounts the support they need.

We develop new product lines at our Manhattan Beach corporate headquarters, which will soon expand to more than 275,000 total square feet with a new Skechers Design Center.



MANHATTAN BEACH, CA



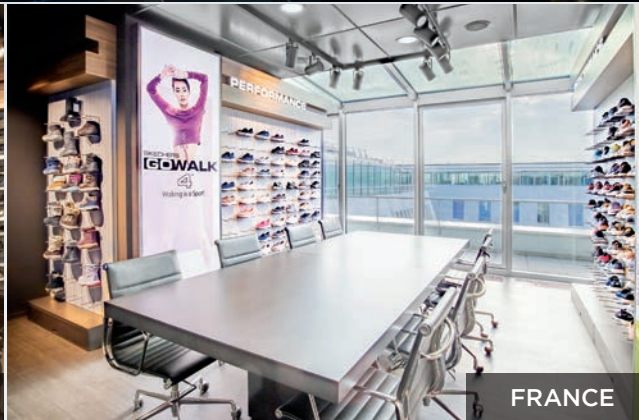
MANHATTAN BEACH



UNITED KINGDOM



COLOMBIA



FRANCE

Our accounts always have a direct line of communication with us for support, no matter where they're based: a dedicated team of over 11,000 employees and a vast network of showrooms operated directly or through our partners around the world.

SELECT INTERNATIONAL SHOWROOMS

Australia • Brazil • Canada • Chile • China • Colombia • France • Germany • Hong Kong • Hungary
India • Israel • Italy • Japan • Malaysia • Mexico • Netherlands • Panama • Peru • Philippines • Russia • Singapore
South Africa • South Korea • Spain • Sweden • Switzerland • Turkey • UAE • United Kingdom • United States

LOGISTICS

The capacity to deliver and grow.

We ship our products from multiple facilities to maximize efficiency around the globe:

- 1 A 1.82 million-square-foot LEED Gold-certified distribution center in California serves our North American business. The facility will expand to 2.6 million square feet in 2022.



NORTH AMERICAN DISTRIBUTION CENTER



EUROPEAN DISTRIBUTION CENTER



EUROPEAN DISTRIBUTION CENTER

- 2** *An upgraded one-million-square-foot facility in Belgium with newly expanded capacity to meet growing demand across Europe.*
- 3** *Strategic regional distribution centers serve local markets in Japan, China, United Kingdom, Colombia, Chile, Peru, and Panama, among others.*
- 4** *Skechers distributors around the world receive shipments direct from our factories in Asia.*



CHILE DISTRIBUTION CENTER



CHINA DISTRIBUTION CENTER

We've prepared for the future with technology and automation investments across our facilities that now offer increased warehouse, process and ship capacity to prepare for our continued growth and global demand.

SKECHERS[®]